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07/14/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77320288
Applicant	Swanson Tool Company, Inc.
Applied for Mark	Н
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Submission	Applicant's Request to Extend
Attachments	090714 Request for 60 day extension.pdf (3 pages)(11315 bytes)
Filer's Name	Joseph T. Kucala, Jr.
Filer's e-mail	officeactions@norvellip.com, jkucala@norvellip.com
Signature	/Joseph T. Kucala, Jr./
Date	07/14/2009

Case No. 9727/1039

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Swanson Tool Company, Inc.

Serial No.: 77/320,288

Mark: H & Diamond Design

Filing Date: November 02, 2007

Examiner: Paul Moreno

Law Office: 103

REQUEST FOR A 60-DAY EXTENSION OF TIME TO FILE APPEAL BRIEF

Applicant, through its undersigned counsel, files this request for a 60-day extension of time to file its appeal brief. Applicant filed its application to register the mark H & Diamond Design on November 2, 2007. The Examiner has refused registration, contending that under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), there is a likelihood of confusion between Applicant's Mark and Registration No. 3,099,993 ("Cited Registration"). As demonstrated below, Applicant has good cause to extend the time to file its appeal brief for a period of sixty days until September 30, 2009.

BACKGROUND

Applicant filed its application to register the mark H & Diamond Design on November 2, 2007. The Examiner issued his Final Refusal on October 6, 2008. Registration

was refused because the Examiner contends that there is a likelihood of confusion between Applicant's Mark and the Cited Registration, under Section 2(d) of the Trademark Act. On April 6, 2009, Applicant filed a Request for Reconsideration with the Examiner. Also, on April 6, 2009, Applicant filed its Notice of Appeal and requested that these proceedings be suspended while the Request for Reconsideration was pending. Ultimately, the Request for Reconsideration was denied on May 20, 2009, and the present appeal was resumed on June 2, 2009. Applicant was given sixty days from that date to file its appeal brief. This deadline is set to expire on August 1, 2009.

ARGUMENT

Under Rule 1203.02(d) of the TTAB Manual of Procedure ("TBMP"), an applicant may request an extension of time to file an appeal brief upon showing good cause for the requested extension. TBMP Rule 1203.02(d). The rule states that "[t]he determination of good cause will be based upon all relevant circumstances, including the length of time of any previously granted extensions." TBMP Rule 1203.02(d). Even the "press of other business" may be sufficient to show good cause for an initial extension of time. TBMP Rule 1203.02(d).

The present request is Applicant's first request for an extension of time. Applicant's request is made in good faith and is not for purposes of delay. Specifically, Applicant requests this additional time to further evaluate the issues and prepare its appeal brief.

CONCLUSION

Based upon the foregoing, Applicant respectfully requests that the Board grant its request for a 60-day extension of time to file its appeal brief until September 30, 2009. Applicant has demonstrated good cause to grant this request.

Respectfully submitted,

SWANSON TOOL COMPANY, INC.

Dated: July 14, 2009 By: /Joseph T. Kucala, Jr./

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